

KitchenAid Europa Inc., a Belgian company under Belgian law,  
corporation under the law of the state of Delaware, USA, trading through its subsidiary with headquarters  
registered at

Nijverheidslaan 3 - box 5 1853 Strombeek Bever, Belgium

Mr James Goldsmith, General Manager

Tel. +32 (0)27 92 03 81

kitchenaid@frucon.net

BE 0441 626 053 in the Belgian Central Companies Database (ZDU)

The Online Shop is managed by:

Frucon2 NV, a Belgian company under Belgian law,

stock company

Pittemsestraat 58D, 8850 Ardoonie, Belgium,

Mr Wim Decraene, CEO, as permanent representative for Snowbridge sprl

Tel. +32 (0)51 69 95 05 ("Frucon<sup>2</sup>"),

Email address kitchenaid@frucon.net

BE 0806.661.106 in the Belgian Central Companies Database (ZDU)

#### ALTERNATIVE DISPUTE RESOLUTION

Pursuant to Art. 14.1 of (EU) Order no. 524/2013, you can opt to have a dispute resolved by the European Commission's independent online dispute resolution. The online Dispute Resolution Platform (OS) is a single point of contact for consumers and company owners from the EU to settle disputes about online purchases at home and abroad, and can be found at the following address:

<https://ec.europa.eu/consumers/odr>.

Kitchenaid and Frucon<sup>2</sup> are neither obligated nor inclined to participate in dispute settlement proceedings before a consumer arbitration board.