

KITCHENAID MULTI-COOKER AND STIR TOWER

*The KitchenAid product innovation to take over the work
from the serious cook*

HAMBURG, FEBRUARY 2015. KitchenAid's new Multi-Cooker and Stir Tower is a countertop tool assisting serious cooks with their culinary creations quickly and reliably. Regardless of your menu, this innovation offers almost limitless possibilities: searing, sautéing, simmering, boiling or steaming – the variable temperature, multifunction 4 L capacity cooking pot will deliver best-in-class results when preparing any number of dishes. This innovation offers 12 pre-programmed cooking modes, a temperature control and an Auto Keep Warm feature. You operate it using the intuitive display which provides step by step instructions.



The temperature can be set from 75°C to 230°C. This allows for gentle cooking, simmering or braising. Even heat distribution is monitored continuously. If you want to make homemade yoghurt, the Multi-Cooker features a special temperature setting of 35°C – a guarantee for perfect, creamy results. The quality ceramic protective coating prevents sticking. With the glass lid, you have an unobstructed view of your ingredients.

The Multi-Cooker has a perfect companion in the Stir Tower. This unique stirring accessory will mix, blend, flip and stir the ingredients for your recipe: a perfect way for ambitious cooking hobbyists to extend their culinary abilities and prepare very time-consuming recipes like risotto, bouillabaisse or boeuf bourguignon any day of the week.



Cook times of up to 12 hours and keep warm times of up to 24 hours are no problem with this new product. Thanks to today's technology, you no longer need to constantly monitor the cooking process and you'll have room for other tasks. Plus, this versatile tool has a timer so you can set the cooking time down to the minute.

Using the Multi-Cooker and Stir Tower from KitchenAid turns the smallest kitchen into a professional nerve centre for gourmets, offering high performance, innovative technology and top quality.

KitchenAid – Serious About Food

Prices:

KitchenAid Multi-Cooker and Stir Tower, Empire Red, Almond Cream, €449

KitchenAid Multi-Cooker, Empire Red, Onyx Black, Almond Cream, Stainless Steel, €299

KitchenAid Stir Tower, Empire Red, Onyx Black, Almond Cream, Stainless Steel, from €179

Contact: Janne Freygang

Email: Janne.freygang@blume-pr.de

Tel: +49 40 870 893-50

www.KitchenAid.co.uk