

THE KITCHENAID EURO LINE

KitchenAid presents a new line of kitchen utensils

HAMBURG, FEBRUARY 2015. A perfect menu requires good preparation. This means not only selecting the right foods, but using the right tools – because only the right tools make preparing a menu fun and enjoyable. In 2015 the successful brand KitchenAid will be unveiling a new, extensive line of design kitchen accessories, geared for the high demands of cooking enthusiasts and the methods they use to prepare delicious dishes. The innovative Euro Line from KitchenAid consists of 23 different, high-quality kitchen utensils that will help exceed your culinary expectations.



These durable gourmet accessories include a whisk, a zester and a swivel peeler. Made from stainless steel, these kitchen tools make shredding, slicing, peeling and mixing effortless. The Euro Line of utensils, designed to match this premier kitchen brand's iconic products, is available in Empire Red. They are guaranteed to reduce the work of preparing exquisite food. Most handles and grips are silicone or nylon coated for comfort and heat-resistant, making them ideal for every kitchen task.

KitchenAid – Serious About Food

Pricing:

Slotted Turner, Empire Red, €25
Basting Spoon, Empire Red, €25
Ladle, Empire Red, €30
Serving ladle, Empire Red, €30
Pasta server, Empire Red, €28
Masher, Empire Red, €25
Dual icing spatula, Empire Red, €25
Utility whisk, Empire Red, €17
Pizza wheel, Empire Red, €28
Bottle opener, Empire Red, €17
Ice cream scoop, Empire Red, €20
Can opener, Empire Red, €37
Cheese plane, Empire Red, €25
Swivel peeler, Empire Red, €17
Peeler / corer, Empire Red, €17
Medium grater, Empire Red, €25
Zester grater, Empire Red, €21
Mesh strainer, Empire Red, €38
Shears, Empire Red, €31
Box grater, Empire Red, €65
3 mixing bowls, Empire Red, €149
Scraper spatula, Empire Red, €17
Cooking spatula, Empire Red, €17

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