

GLAMOUR IN YOUR KITCHEN!

The Artisan Stand Mixer is now available in Gelée Royale

HAMBURG, FEBRUARY 2015. For KitchenAid fans, big changes are afoot. This year the premium kitchen appliance manufacturer will make available its Artisan Stand Mixer in golden Gelée Royale, a colour sure to turn many heads in your kitchen. Warm gold reflections and a smooth shine are sure to lure all cooking and baking enthusiasts. For inspiration for this new colour, the American manufacturer looked to nature itself to find the golden lustre of honey. Not only is gold a popular colour on stylish tables, but it has finally arrived in the heart of the home, your kitchen.



As you can expect from KitchenAid, colour is only one aspect of the classic features, besides high quality and reliability of its appliances. Although this golden hue has a soft look to it, the Artisan Stand Mixer is as powerful and durable as always – a must-have for every enthusiast of gourmet cooking looking to expand their cooking and baking horizons. The luxurious golden sheen will bring graceful inspiration to recipes without overstatement. Whether golden pancakes with fresh blueberries, a seductive honey glaze or fragrant soy-honey marinade for chicken breast, everything can be prepared within the blink of an eye.

Gelée Royale is the latest addition to the extensive range of KitchenAid colours, which now has in total 30 different hues. This newest colour is especially luxurious. Whether you want to add a new highlight to your kitchen that is sure to excite everyone or simply love the colour gold, this Artisan Stand Mixer in Gelée Royale might very well be your next favourite in the world of culinary appliances.

KitchenAid – Serious About Food

Price:

Artisan Stand Mixer, Gelée Royale, €629, available March 2015

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