

THE KITCHENAID ARTISAN SPARKLING BEVERAGE MAKER IN ASSOCIATION WITH SODASTREAM®

Bubbling refreshment with KitchenAid

HAMBURG, JUNE 2014. KitchenAid introduces the Artisan Sparkling Beverage Maker, developed in collaboration with the world's leading manufacturer of home sparkling beverage makers. With this appliance you can easily add carbon dioxide to your tap water at home.



This new kitchen appliance echoes the classic American KitchenAid design. The all-metal housing is also a standard KitchenAid design feature. The Artisan Sparkling Beverage Maker Powered by SodaStream® revolutionizes home carbonation. Thanks to its intuitive handling and unique Snap Lock, creating your own sparkling beverages is now easier than ever before: simply snap the high-quality 1 L plastic bottle into the stainless steel holder – it will automatically lock. Set the elegant lever to one of four different levels of carbonation. The integrated CO₂ cylinder can fill up to 60 litres of sparkling water. For a bit of taste, try the flavoured Soda varieties. For those who prefer light lemonades, the Artisan Sparkling Beverage Maker prepares the sparkling base, which can then be enhanced with juice from lemons, oranges or fresh mint leaves.



With its Iconic KitchenAid design, the Sparkling Beverage Maker is another addition to the Artisan range; it is available in Almond Cream, Candy Apple, Empire Red and Onyx Black.

The Sparkling Beverage Maker for home carbonation is KitchenAid's entry into a new kitchen appliance area. By combining advanced technology from SodaStream® and legendary KitchenAid design, this American kitchen appliance manufacturer has set a new standard in contemporary, innovative design to help consumers create sparkling refreshments right in their own home.

About SodaStream®

SodaStream® is a trademark of SodaStream International, with headquarters in Israel and manufacturing facilities in Australia, China, Germany, Israel and the West Bank, and South Africa. The SodaStream Company was founded in 1903, when the first Soda-Maker for home use was created and introduced to the British market. SodaStream International is now the NASDAQ-listed world leader and is active in more than 40 countries. Worldwide, over five million households create their own sparkling beverages with a SodaStream® sparkling beverage maker. Employing the latest technological advances, dishwasher-safe glass carbonating bottles and a number of home carbonation innovations, SodaStream® is the longstanding market leader in the industry. The company's products have won many awards, including high ratings from Stiftung Warentest and Öko-Test. For additional information, see www.sodastream.de and www.facebook.com/SodaStreamDeutschland.

KitchenAid – Serious About Food

Price:

Artisan Sparkling Beverage Maker Powered by SodaStream®: Empire Red, Onyx Black, Almond Cream and Candy Apple, available September 2014, €299

Contact: Janne Freygang

Email: Janne.freygang@blume-pr.de

Tel: +49 40 870 893-50

www.KitchenAid.co.uk